

Rating Date: 3/27/2012

Company Name: Waste A Go Go

Waste A Go Go

GIIRS ratings are reviewed, rigorous, transparent, comprehensive, and comparable ratings of company impact. GIIRS helps investors make money while solving the world's most challenging problems. GIIRS Driving Capital to Impact



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#### COMPANY RATINGS REPORT

COMPANY RATINGS SUMMARY Total Section Pts Impact Area Stars (200 Pts Weight Avail.) **OVERALL** 98.8  $\star\star\star$ Governance Related to a company's mission, stakeholder 5.0% 7.8 \* \* \* engagement, governance structure, controls, and overall transparency Workers Focuses on how the company treats its workers 20.0% 24.9 \*\*\* through compensation, benefits, training, ownership, and work environment. Community Covers the company's impact 22.5% 19.2 on external community stakeholders Environment Focuses on indirect and 22.5% 47.0 direct environmental impact of the company and its operations Socially & Environmentally 21.0 **Focused Business** (Points Models (SEM) distributed 30% N/A in their Highlight a company's core relevant impact business model, amplifying their positive impact impact beyond simply high areas.)

impact business practices

#### **COMPANY DESCRIPTION**

Company Description: Waste A Go Go is Peru's largest manufacturer of bottled lemonade

Company Mission: We believe in the preservation of the environment and strive to reduce waste in all of our product manufacturing.

Sector: Primary Market of Operations:

Manufacturing Emerging

Industry Category: Size (# of Employees):

Manufactured Goods 100

Industry: Primary Country of Operations:

Beverages (ISIC 11) Peru

Products & Services: Revenue Range:

LemonadeLemonade \$20,000,000 - \$99,999,999

B Corporation? Date Founded: No 9/15/2001

**Section Weights:** Weighting on a particular impact area within the company's assessment. Weights vary based on the companies sector, size, and geography

**Stars:** Set ranges based on quintiles of GIIRS Pioneers; reset bi- annually (see below for ranges)

Overall	Overall	Impact	GOV	WOR	СОМ	ENV	
Rating	Points	Stars	Points	Points	Points	Points	
GIIRS Rated	0 to 79	*	0-2.9	0-17.9	0-12.9	0-0.9	
		**	3-4.9	18-20.9	12-25.9	5-10.9	
***	80-99.9	***	5-6.9	21-23.9	26-38.9	11-24.9	
****	100- 124.9	****	7-8.9	24-28.9	39-69.9	25-39.9	
****	125+	****	9+	29+	70+	40+	



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#### COMPANY RATINGS REPORT

#### COMPANY RATINGS DETAIL

	CC	COMPANY RATINGS DETAIL				
Section Weight	Impact Areas & Subcategories	Points Earned (Out of 200	Benchmarks (Perf. By Quintile - As			
		total)	of 12/31/11)			
	OVERALL ***	98.8	60-80%			
5.0%	Governance ★★★★	7.8	60-80%			
	Corporate Accountability	5.3	60-80%			
	Transparency	2.5	40-60%			
	SEM: Mission Lock Governance	0.0				
	Structure	0.0				
20.0%	Workers ★★★	24.9	60-80%			
	Compensation & Benefits	16.1	40-60%			
	Worker Ownership	2.7	40-60%			
	Worker Environment	5.5	80-100%			
	SEM: Worker Ownership	0.0				
22.5%	Community ★★	19.2	20-40%			
	Community Practices	19.2	60-80%			
	Suppliers & Distributors	7.5	80-100%			
	Local Involvement	1.8	20-40%			
	• Diversity	1.1	40-60%			
	Job Creation	2.9	40-60%			
	Civic Engagement &     Giving	5.8	80-100%			
	SEM: Community Practices	0.0				
	SEM: Socially Oriented Products & Services	0.0				
	SEM: Serve Those in Need	0.0				
22.5%	Environment ****	47.0	80-100%			
	Environmental Practices	17.0	80-100%			
	• Land, Office, Plant	5.5	80-100%			
	• Inputs	9.8	80-100%			
	• Outputs	8.0	80-100%			
	Suppliers, Distributors &  Transportation	2.6	80-100%			
	SEM: Environmental Practices	21.0				
	SEM: Environmental Products & Services	0.0				
30%	Socially & Environmentally Focused Business Models (SEM)	impact areas. Ea	Points distributed in their relevant impact areas. Each SEM worth up to 30 points.			

Section Weights: Weighting on a particular impact area within the company's assessment. Weights vary based on the companies sector, size, and geography

Quintiles: Set ranges based on quintiles of GIIRS rated companies rated as of the date indicated. Updated quarterly.

In some cases the subcategory scores (corporate accountability, transparency, etc.) may not add up to the impact areas scores (governance, workers, community, and environment) exactly. The difference in scores is not a scoring error, but rather a result of how the GIIRS assessment handles N/A questions in scoring.

Stars: Set ranges based on quintiles of GIIRS Pioneers; reset bi- annually (see below for ranges)

Overall	Overall	Impact	GOV	WOR	СОМ	ENV
Rating	Points	Stars	Points	Points	Points	Points
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****	100- 124.9	***	7-8.9	24-28.9	39-69.9	25-39.9
****	125+	****	9+	29+	70+	40+

The material on the ratings report is for informational purposes only, and is not an offer or recommendation to buy or sell or a solicitation of an offer to buy or sell any security or instrument or to participate in any particular trading strategy. GIIRS's opinions and analyses do not address the suitability of any security. GIIRS does not act as a fiduciary or an investment advisor. While GIIRS has obtained information from sources it believes to be reliable, GIIRS does not perform an audit and undertakes no duty of due diligence or independent verification of any information it receives. Historical data and analysis should not be taken as an indication or guarantee of any future performance, analysis, forecast or prediction.

Rating Status: Preliminary Rating



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# COMPANY RATINGS REPORT

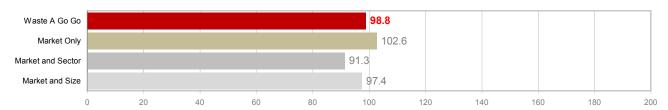
# BENCHMARKING

The charts on this page show the company's performance vs. three benchmark groups (company vs. market, market & sector, and market & size). Data is displayed for the company's overall performance and performance by impact area (governance, workers, community, and environment).

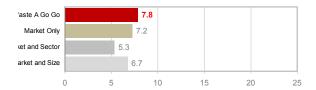
Size (# of Emps): 50-249 Sector: Manufacturing Market: Emerging

Waste A Go Go Market (All) 129 companies Market and Sector: 41 companies Market and Size: 41 companies

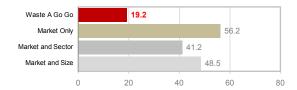
#### **OVERALL RATING**



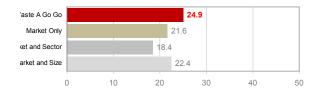
#### Governance



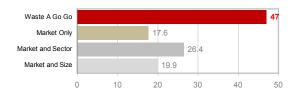
### Community



# **Employees**



#### Environment



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True

False

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COMPANY RATINGS REPORT

# **DISCLOSURE QUESTIONNAIRE**

**Practices** 

The disclosure questionnaire features questions focused on issues typically covered by negative screens. The disclosure questionnaire is not included in a company's rating, but the information from the questionnaire is provided on a company's rating report as context for interested investors.

ndustries & Products	Yes	No
Any product or activity deemed illegal under host		,
country laws or regulations or international		
conventions and agreements		
Alcohol (excluding beer and wine)		√
Commercial logging and logging equipment		√
Drift net fishing in the marine environment using nets		V
in excess of 2.5 km in length		<b>Y</b>
Firearms, weapons or munitions		√
Genetically modified organisms		√
Mining		√
Nuclear Power		√
Fossil fuel-based oil or coal utility		V
Ozone depleting substances subject to international		J
phase-out		٧
Persistent organic pollutants (POPS) that are banned		N.
or scheduled to be phased out of production		٧
Pesticides/herbicides subject to international phase-		V
out or bans		٧
Pharmaceuticals subject to international phase-outs		V
or bans		Y
Payday lending		√
Pornography		√
Radioactive materials		√
Tobacco		√
Unbonded asbestos fibers		√
Wildlife or wildlife products regulated under the		,
Convention on International Trade in Endangered		V
Species of Wild Fauna and Flora (CITES)		
Penalties, Fines & Sanctions	Yes	No
Animal welfare		٧
Diversity and equal opportunity		<b>V</b>
Employee safety or workplace conditions		√,
Environmental issues		ν,
Financial reporting		√,
Geographic operations or international affairs		√,
Labor issues (internal and supply chain)		√,
Marketing		√,
Political contributions		√
		V
Product safety		

Company formally registered in accordance with domestic regulations	√	
Company facilities are not located adjacent to or in sensitive ecosystems	V	
No animal testing conducted	1	
Company provides clean drinking water to employees at all times	V	
Company workers, company contractors, company subcontractors or day-workers are paid minimum wage or above	V	
Company keeps a signed contract of employment with each worker	V	
Company or company supplier does not employ workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and company keeps personnel records that include evidence of the date of birth of each	V	
Overtime work for hourly workers is voluntary (not compulsory)	V	
Company provides payslips or equivalent to all workers to clearly show how wages are calculated and any deductions made	V	
Company or company suppliers do not use any workers who are prisoners	V	
Company allows workers to freely associate and to bargain collectively for the terms of one's employment	V	
Company allows workers to freely leave the site during non-working hours or at the end of their shift (including workers who live on site)	<b>V</b>	
Company does not keep workers' original ld Cards/Passports	V	
Outcomes	True	False
Company has not had an operational or on-the-job fatality	<b>V</b>	
Company site has not experienced any accidental discharges to air, land or water of hazardous	V	
Substances  No construction nor operation of company facility		

has resulted in the relocation of any individuals or

No material recalls due to quality control issues

No material litigation against company

 $\sqrt{}$ 

households near your facility

opinions and analyses do not address the suitability of any security. GIRS does not act as a fiduciary or an investment advisor. While undertakes no duty of due diligence or independent verification of any information it receives. Historical data and analysis should no

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#### **MANAGEMENT**

Jane Smith, Sustainability Director John Doe, President

## **CONTACT DETAILS**

Contact Name: Contact Title:

John Doe President

Contact Email: Contact Phone: john@wasteagogo.com (555) 555-5555

Web Address: Address:

www.wasteagogo.com 123 Waste Street Trujillo, La Libertad

### FINANCIAL INFORMATION

Projected Capital Raised in Upcoming FY

\$1,000,000.00

**Current Investors:** 

Self-funded; Institutional

Capital

# FROM THE MANAGEMENT

Waste A Go Go is a proud manufacturer of the best lemonade in Peru. We strive to be a triple bottom line company focusing on people, profit, and planet. We actively integrate these principles into the core of our company by supporting our local community, providing a healthy work environment, and conserving the environment.

We are leading the way in Peru to be a sustainable beverage manufacturing company.

<sup>\*</sup>The Management Letter on this page is provided directly by the Fund and has not been validated by GIRS.

# GIIRS 10

# ASSESSMENT 101



Understanding the Global Impact Investing Rating System (GIIRS)

GIIRS provides an independent judgment of social and environmental impact for both companies and investment funds using a ratings scale of 1 to 5 stars. Through a broad spectrum of questions regarding impact models, practices, policies and achievements, the system is designed to be applicable to a wide range of industries and business models. Also, like impact investing, GIIRS sets itself apart from socially responsible investment ratings, which typically focus on negative screens, as GIIRS ratings recognize only positive impact generated by a company or fund.

#### **Ratings System Overview**

The GIIRS assessment and ratings are:

- Transparent: Criteria and weightings for each impact area, subcategory and individual question
  within the assessment are fully transparent.
- Independently Governed: Overseen by independent Standards Advisory Council of experts, practitioners, investors and thought leaders.
- Dynamic: A new version of the survey is developed every two years.

#### Unique characteristics:

- Comprehensive: Recognizing multiple social impact models as well as >100 multi -stakeholder practices and policies of a sustainable enterprise.
- Comparable: Allow investors to compare and aggregate ratings of various company geographies, sectors, and sizes in the same portfolio. Specifically tailored questions and weightings applied in a consistent framework ensure both relevancy and comparability. There are twelve company tracks in domestic markets and sixteen tracks in emerging markets.
- Adaptable: Incorporate industry addenda focused on products and services of companies within
  specific industries. Based on market demand, currently offer financial services addenda for both
  developed and emerging markets and a building addendum for developed markets. Additional addenda
  for other industries will be added over time.
- Positive Impact Focus: GIRS ratings focus on the performance generated by a company or fund, rather than on negative screens
- Appropriate for Private Companies: Questions tailored for small and medium sized enterorises
- For Assessment & Improvement: Companies can use the GIIRS Assessment to both get a GIIRS rating and as a tool to manage their performance overtime

# **GIIRS**

ASSESSMENT STRUCTURE

I. Social Enterprise Models

Specific models designed to create social and/ or environmental impact through company products or services, target customers, value chain, ownership or operations.

#### II. Practices

Impactful practices, policies and achievements.

- a. Governance
- b. Workers
- c. Community
- e. Environment

## III. Disclosure Questionnaire

Unweighted disclosures to investors of potentially sensitive issues.

#### The Verification Process

GIIRS utilizes a three level verification process to ensure accuracy and validity of ratings information. All ratings and reports will be classified by GIIRS according to the level of review undertaken.

#### Level 1: Assessment Review

Companies engage in a 1-2 hour call with GIIRS staff to review answers, clarify questions and definitions, and ensure proper inputs for calculations.

- Ratings Classification: Preliminary
- Reviewed By: GIIRS

#### Level 2: Documentation Review

Companies are required to provide documentation to support responses to certain questions deemed material by GIIRS. A review of the selected documents will be executed with the assistance of a third-party.

- Ratings Classification: Reviewed
- Reviewed By: 3<sup>rd</sup> Party Services Provider

#### Level 3: On-Site Review

Each year 10% of the prior year's GIIRS-rated companies will be selected by GIIRS for an onsite review. An on-site review includes a facilities tour, employee interviews and assessment of additional supporting documentation.

- Ratings Classification: On-Site Reviewed
- Reviewed By: 3<sup>rd</sup> Party Services Provider

Deloitte & Touche LLP has been retained as the preferred provider of document and on-site review services to assist GIIRS in its validation and rating process. In certain instances, GIIRS or another third-party will conduct documentation and on-site reviews.